



DACHAU | GERMANY
LUJA

EATING - DRINKING - HAVING A GREAT TIME:
DINING EXPERIENCE IN DACHAU

20
ORDERCUBES

CAPACITY
105
PEOPLE

The beer is tapped! And directly at the table, too! The fact that you can tap your beer directly at the table makes Luja a very special location. Popular dining experience meets tradition and cosiness. And it was this experience that had to be optimised to fulfil every guest's wish without exception.

“*THE ORDERCUBE SYSTEM MAKES SERVICE EVEN BETTER
AND FASTER. AND ALL THAT WITHOUT PUTTING IN
ANY EXTRA WORK.*

Christof Wiekhorst,
Luja



OPTIMISING SERVICE IN THE FORM OF A COSY LAMP

The goal of optimising processes and service at Luja was achieved by using the Ordercube system. After only one day of getting acquainted with the system, the staff at Luja were able to work efficiently with the digital waiter call system and a more relaxed process quickly developed. The Ordercube features an impressive design and, on top, looks very good as a cosy lamp on the tables.

- 📦 Staff cost reduction of 5% on average
- 📦 Faster and better service
- 📦 Increased food and beverage revenue
- 📦 Consistently good acceptance by guests
- 📦 Reduced waiting time per table





BAMBERG | GERMANY
DASH CLUB

YOUR FAVOURITE BAR WITH BURGERS,
DRINKS AND A SHISHA LOUNGE

15
ORDERCUBES

CAPACITY
120
PEOPLE

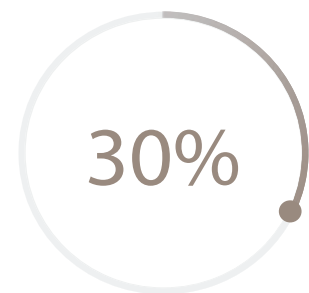
Bar, burgers, shisha and much more. Located in the heart of Bamberg, the Dash Club offers its guests everything their hearts desire. And all of it in an extremely cosy atmosphere. By acquiring the Ordercubes, the Dash Club wanted to optimise service and give its staff a better overview of the location full of nooks and crannies.

“*USING THE ORDERCUBES ALLOWED US TO INCREASE
REVENUE ENORMOUSLY. I CAN ONLY RECOMMEND
THE ORDERCUBE SYSTEM.*”

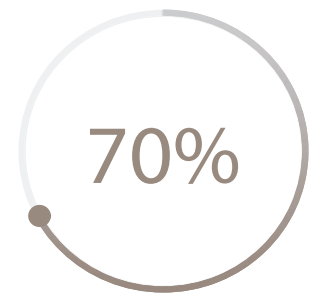
Ahmet Motor,
Dash Club

VERY PRACTICAL, MODERN AND EFFICIENT

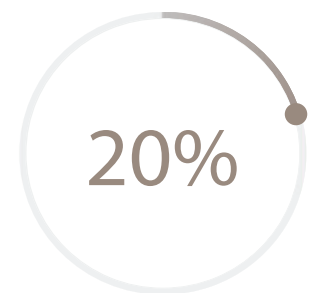
The use of the Ordercubes assisted not only in achieving the goal of service optimisation, but the numbers are also convincing: 30% higher revenue, 20% more tips, 30% less personnel costs and 70% cost savings due to the elimination of disposable candles. In addition, the Dash Club staff are very satisfied. They are more self-confident and have an overview of the location and all guests' wishes at all times. And with all the advantages, the modern design of the Ordercubes is also convincing and blending in perfectly with the location.



MORE REVENUE



SAVINGS THROUGH
CANDLE REPLACEMENT



MORE TIPS

- 📦 Reduction of **personnel costs** by 30%
- 📦 Increased **table turnover rate** by 25%
- 📦 Reduction of **guest waiting time** by an average of 10 minutes
- 📦 Increased **self-confidence of staff members**

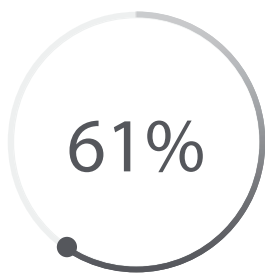
SUCCESS OVERVIEW BARS

AN OVERVIEW OF THE SUCCESS STORIES OF THE ALMOST 120 BARS THAT USE THE ORDERCUBE SYSTEM.

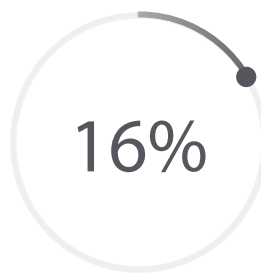
116
BARS

2.668
ORDERCUBES

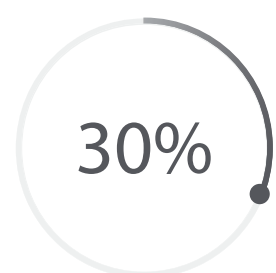
THIS IS HOW BARS BENEFIT FROM THE ORDERCUBE SYSTEM



LESS
WAITING TIME



MORE
REVENUE



LOWER
PERSONNEL COSTS

- 📦 Increase in positive reviews on various online platforms
- 📦 Savings due to the elimination of disposable candles by an average of €120 per month
- 📦 More relaxed working atmosphere among staff members
- 📦 Increase in **guest satisfaction** - in part great enthusiasm
- 📦 Convincing through **functionality, technology and design**



YOU WOULD LIKE TO LEARN MORE?



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